

*Hudson/Delaware Chapter  
Society of Environmental Toxicology and Chemistry*



April 01, 2017

Dear Friend and Colleague,

On behalf of the membership and the Board of Directors of the Hudson/Delaware Chapter of the Society of Environmental Toxicology and Chemistry (SETAC), I am writing again today to ask for your support as a Corporate Sponsor of the Hudson/Delaware Chapter of SETAC. Your support as a Corporate Sponsor would play a vital role in helping ensure the effectiveness and success of this unique and much-needed organization. The benefits to the Society from your sponsorship are numerous and they are outlined on the attached page, as are some of the benefits your company will gain as a Corporate Sponsor (in addition to our sincere gratitude). Three different levels of Corporate Sponsorship are defined (**Sustaining, Full, and Associate**). Additionally, Corporate Sponsors may elect to contribute toward specific needs (e.g., website, student awards). Before focusing on the mutual benefits of sponsorship, let me briefly describe the scope and nature of SETAC and the Hudson/Delaware Chapter.

SETAC is a nonprofit, worldwide professional society dedicated to developing sound principles and practices for the protection, enhancement, and responsible management of environmental resources. SETAC was founded in 1979 and membership has grown to nearly 6,000 members from 50 U.S. states, 13 Canadian provinces, and more than 70 countries worldwide. SETAC promotes the advancement and application of scientific research related to contaminants and other stressors in the environment, education in the environmental sciences, and the use of science in environmental policy and decision-making. SETAC is comprised of individuals and institutions representing a balance of academia, industry, consulting, and government, and it provides a forum where scientists, managers, and other professionals focus on multidisciplinary, science-based approaches leading to sustainable environmental quality.

The Hudson/Delaware Chapter of SETAC was founded in 1984 and is comprised of members from Pennsylvania, New Jersey, Delaware, and southeastern New York. Your support helps provide a most important forum for promoting the goals of SETAC within our region. Your sponsorship and involvement is very important to the continued success of the chapter. Please contact me at my email, [dnazario@ecoanalysts.com](mailto:dnazario@ecoanalysts.com), or by phone, 717-617-7076 for more information.

Kind regards,

Donald J. Nazario  
Hudson/Delaware Chapter of the Society of Environmental Toxicology and Chemistry

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**CORPORATE SPONSORS PROGRAM**

The Hudson/Delaware Chapter of SETAC is always “*on the move*”. The Board of Directors frequently considers new and different ways to deliver services and activities to meet the needs of our members and achieve the goals of the Society. Contributions from our Corporate Sponsors help to offset a significant portion of the cost of these services and activities, some of which include:

- **Annual Spring Conference**: A 2-day conference including invited Plenary speakers on a compelling topic, a variety of workshops/short courses, opportunities for members to make platform and poster presentations regarding their research, a Keynote address offering unique perspectives, exhibitors and wonderful social events. The 2-Day Annual meeting for 2016 was held at the National Park Service Chapel in Sandy Hook, NJ on October 18-19, 2016. This was a departure from our normal Spring meeting due to busy workload in the Spring of 2016. In April 2015 the Spring Conference was held at Rutgers University in New Brunswick, NJ. In 2014 the meeting was at the Jamaica Bay National Wildlife Refuge in Queens, New York City. We held a one day meeting at the US EPA Region 2 offices in Edison, NJ on Thursday May 2, 2013.

- **Fall Workshop**: Typically a 1-day program planned with invited speakers focused on a critical and/or timely issue. Past fall workshops included a meeting held on October 7, 2015 in Princeton, NJ on Porewater. This meeting was well attended and brought attendees and speakers from outside of the Hudson-Delaware Region. In 2013 a meeting was held at Duke Farms in Hillsborough, NJ. The program focused on Persistent Bioaccumulative Toxic (PBT) compounds. An event held in 2010 at the Scherman-Hoffman Wildlife Sanctuary in Bernardsville, NJ covered the BP Oil Spill in the Gulf of Mexico.

- **Evening Socials**: Apart from the 1-day and 2-day meetings the Hudson-Delaware Chapter has offered evening socials as a way to capture interesting topics in a relaxed environment where members can network and meet new folks. In Hoboken, NJ members gathered on January 20, 2016 to hear about the new Tappan Zee Replacement Bridge. On December 9, 2014 we met to discuss Baseline Monitoring of Natural Gas Development using Aquatic Toxicity Testing at Earl’s Bucks County Restaurant in New Hope, PA. September 10, 2014 we hosted an evening social where we met and learned about the new IRTC Remediation Guidance. In February 2013 we met in New Brunswick, NJ for an evening of dinner, drinks and a presentation about the effects of crude oil on Menhaden fish. October 2011 we learned more about Marcellus Shale drilling and the fracking process. These socials offer a very relaxed atmosphere to network and catch up with fellow HDC SETAC members.

- **Student Awards**: Again at the Annual Spring Meeting the chapter has provided awards for outstanding platform presentations for Graduate students and awards for outstanding posters for Graduate and Undergraduate students who prepare and present the best posters. Through the generous support of our Corporate Sponsors, we have provided “Best Poster” awards to graduate and undergraduate students up to \$400 and \$300, respectively. Additionally, HDC-SETAC has supported in the past the Delaware Valley Science Fair, a regional science fair for high school students, sponsoring three awards of \$300, \$200, and \$100.

- **Newsletter**: Previously published biannually, the HDC-SETAC newsletter had been a very nice publication to inform our members of interesting research, regional happenings, regulatory updates and company news. The newsletter can be a real struggle to prepare and distribute each year. We really encourage help from our Corporate Sponsors with folks familiar with layout, design and website placement for the newsletter. The newsletter can reach out to more than 600 environmental professionals encompassing more than 200 industrial, consulting, academic and governmental organizations in the Hudson-Delaware region. This newsletter typically highlights upcoming HDC-SETAC meetings, notes other related meetings (e.g., SETAC North America), includes articles by Board members on diverse subjects (e.g., regulatory updates, research/work projects), and provides a forum for information about student awards and scholarships. The Board invites all members to offer information for publication in the newsletter. This includes of course Corporate Sponsors who have the ability to advertise and write articles.

- **Website**: The HDC website has been revised over the past few years. Our website at [www.hdcsetac.org](http://www.hdcsetac.org) is good

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way to keep informed of the chapter's activities. You can learn about the Chapter (e.g., bylaws, Board members), apply for HDC-SETAC membership, become a Corporate Sponsor, and register for upcoming events -- all via the website. If available you can even download selected presentations from previous conferences and workshops, and link to websites for SETAC North America and SETAC publications. Our Corporate Sponsors are recognized on the HDC-SETAC website, with links to their respective websites if desired.

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**Sustaining Sponsor** (\$1,000 or more)

**Full Sponsor** (\$500)

**Associate Sponsor** (\$250)

Benefits of Corporate Sponsorship:

**Acknowledgement**

In the past Corporate Sponsors were acknowledged in each HDC-SETAC newsletter with a formal "thank you" inside the newsletter. The newsletter contained the names/company logos of our Corporate Sponsors, noting those that are Sustaining, Full, and Associate (from top to bottom). Instead we have maintained a list of our Corporate Sponsors in each email announcement. This identification of our Corporate Sponsors is also presented on the HDC-SETAC website. Our Corporate Sponsors are also gratefully acknowledged at all HDC conference and workshop venues (verbally, in program brochures, and on posters displayed in the registration area). We welcome ideas and support of ways to promote your sponsorships and look to improve our communication in 2017.

**Free Meeting Registration**

For the events planned for 2017, complimentary registrations are as follows:

- Sustaining Sponsors receive **three (3) free registrations to the Spring Meeting** in April 2017
- Full Sponsors receive **two (2) free registrations to the Spring** in April 2017
- Associate Sponsors receive **one (1) free registration to the Spring Meeting** in April 2017

**Advertising**

Sustaining and Full Corporate Sponsors may submit relevant advertising (i.e. for services and products) for inclusion in our newsletter, email flashes or on the website at no charge. Sustaining and Full Corporate Sponsors may also utilize dedicated table space for display of corporate promotional literature at all HDC conferences and workshops.

**Job Posting**

Sustaining and Full Corporate Sponsors may submit job postings for inclusion in the HDC-SETAC Newsletter, select emails or on the HDC web site.

In addition to the above, if desired, Corporate Sponsors may contribute by covering costs associated with specific HDC services and activities (e.g., printing newsletters, sponsoring student awards, providing expertise for website), and will be specifically and appropriately recognized for these important contributions. The Board of Directors of HDC-SETAC encourages potential Corporate Sponsors to consider the possibilities and think broadly when it comes to such opportunities. Please contact any member of the HDC-SETAC Board of Directors if you have questions.

Renewing Corporate Sponsors and New Corporate Sponsors are encouraged to confirm their commitment by contacting Don Nazario 717-617-7076, [dnazario@EcoAnalysts.com](mailto:dnazario@EcoAnalysts.com) Your sponsorship is very important to the continued success of our chapter.

**THANK YOU!**